



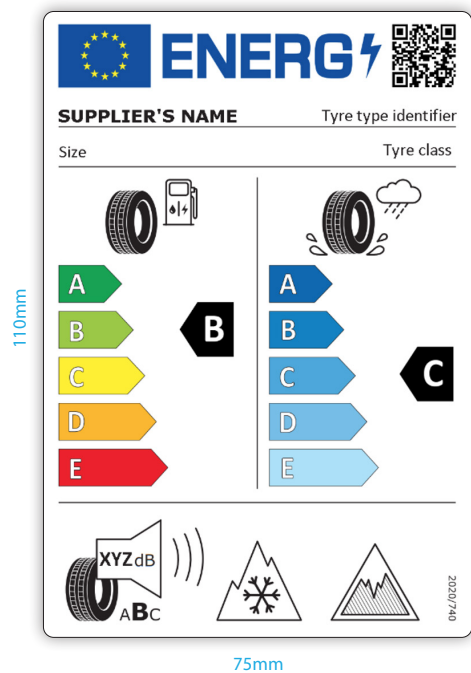
Guide to EU Tyre Labelling

For tyre and vehicle suppliers and distributors

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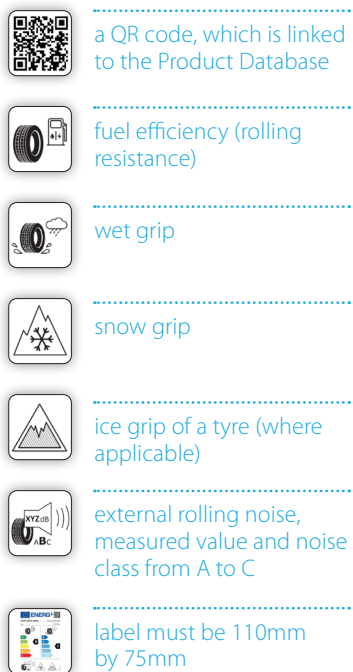
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The tyre label



The EU tyre label format shown above came into effect in May 2021.

The tyre label applies to C1 (passenger car), C2 (van and light truck) and C3 (heavy truck) tyres – previously, no label was required for C3 tyres.



Further changes to the label are expected in the future to offer customers the necessary information to select the safest and most energy efficient tyres.

Product information sheet

A product information sheet is a standard document, provided in printed or electronic form, which contains the following:

Product information sheet

Delegated Regulation (EU) 2020/740

Supplier name or trademark			
Commercial name or trade designation			
Tyre type identifier	Tyre class		
Tyre size designation			
Speed category symbol			
Load-capacity index			
Load version			
Fuel efficiency class			
Wet grip class			
External rolling noise class	External rolling noise value		
Tyre for use in severe snow conditions			
Tyre for use in severe ice conditions			
Date of start of production (Week/Year)			
Date of end of production (Week/Year)			
Supplier's address			
Additional information			

Tyre labelling for tyre suppliers

Tyre suppliers include tyre manufacturers and importers. Tyre suppliers must:

- ▶ provide a tyre label in the form of a sticker for each individual tyre, and
- ▶ provide a product information sheet in the tyre brochure or other technical literature provided with the tyre

Or

- ▶ provide a printed tyre label with each batch of identical tyres,
- ▶ provide a product information sheet in the tyre brochure or other technical literature provided with the tyre

An Irish company importing tyres from a tyre producer in a non-EU country and placing them on the market, is considered to be the tyre supplier (unless the tyre producer has an Authorised Representative in the EU).



The product database for tyre suppliers

The European Product Database for Energy Labelling (EPREL) has been set up to provide important energy efficiency information for various products (including tyres) to consumers and to facilitate market surveillance activities and enforcement.

All tyres that have been produced since June 25th 2020 and placed on the market after that date must be registered on the EPREL database.

Registration on the EPREL database of tyres placed on the market before June 25th 2020 which are no longer being placed on the market is also permitted but optional.

'Produced' in this instance refers to when the tyre is manufactured, as is typically indicated in four digits on the tyre sidewall e.g.1720, the first two digits represent the week of

production during a year (1 to 52) and the second two digits represent the year of production.

Suppliers must enter information into the product database before the tyre is placed on the market. The information relating to each tyre type must continue to be made available by the supplier on the product database for five years after the final unit of a tyre type has been placed on the market.

You can find more information on product registration at the following link: https://ec.europa.eu/info/energy-climate-change-environment/standards-tools-and-labels/products-labelling-rules-and-requirements/energy-label-and-ecodesign/product-database_en

Tyre labelling for tyre distributors

Tyre distributors refers to tyre retailers or other entities who are not suppliers.

At the point of sale, tyre distributors must ensure that the tyre label sticker is attached to each tyre and is clearly visible and legible to customers, and must ensure that the product information sheet is available in hard copy, if requested.

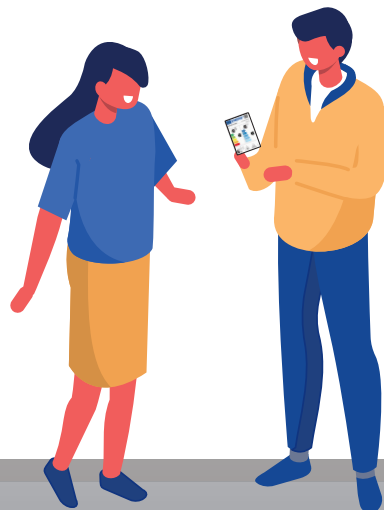
Or

Before a sale of a tyre that is part of an identical batch, tyre retailers must ensure that the

label is shown to the customer and is clearly displayed close to the tyre at the point of sale, and must ensure that the product information sheet is available.

Where tyres offered for sale are not visible to the end user at the time of sale, tyre retailers must provide the end user with a copy of the tyre label before the sale.

Tyre retailers must also ensure that technical promotional material relating to a specific tyre displays the tyre label.



Tyre labelling for vehicle suppliers and distributors

Vehicle suppliers and vehicle distributors must provide the tyre label and any relevant technical promotional material to customers before the sale of new vehicles by, for example:

- ▶ providing a paper print-out copy of the label, or an electronic format copy of the label

Or

- ▶ displaying the tyre label in the showroom or forecourt.

Vehicle suppliers and vehicle distributors must also ensure that the product information sheet for the tyre is made available to the customer on request.



Online sales and advertising of tyres

Advertising tyres

Both tyre suppliers and tyre distributors must ensure that any visual advertisement for a specific tyre type shows the tyre label. If the advertisement includes the price, the tyre label must be displayed close to the price.

For online advertisements, the tyre label can be displayed using a nested display. A nested display is where an image or data set is accessed by a mouse click, mouse roll-over or screen expansion.

You are free to develop your own nested display versions.

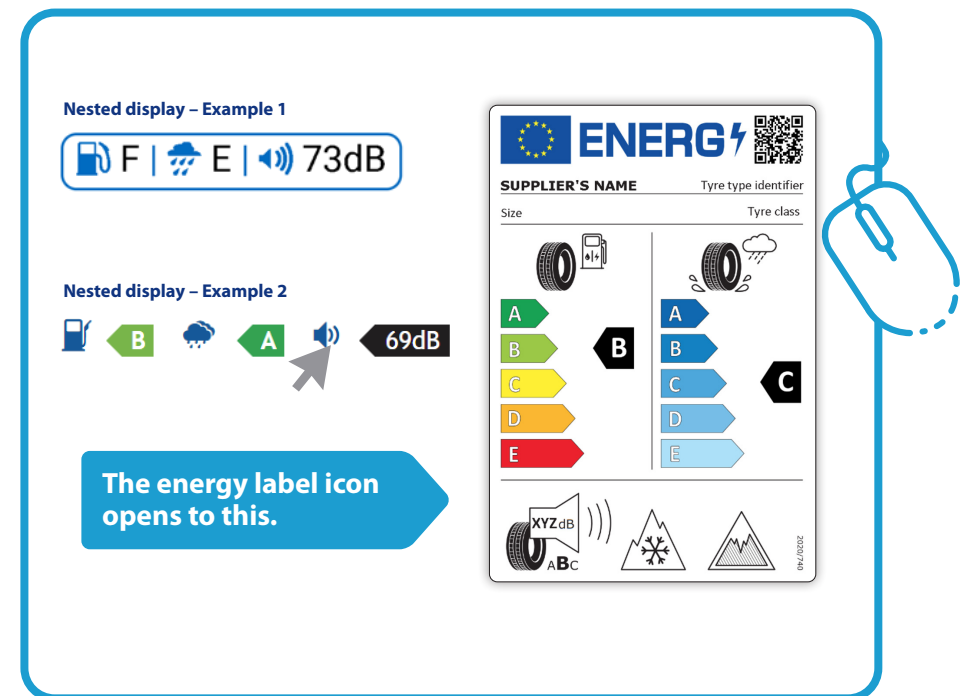


Online sale of tyres

When selling tyres on the internet, the tyre label must be displayed close to the price, and it should be clearly visible and legible.

A nested display can also be used to display the tyre label.

You must also provide access to the product information sheet. For example, by providing a separate nested display to access it or by providing the product information sheet elsewhere on the same webpage.



Catalogue and telemarketing

sale of tyres

Where a tyre is ordered through a catalogue, the tyre label must be shown and the product information sheet should be available through a free access website.

If tyres are sold by telemarketing, the customer must be provided with relevant information for

each tyre label parameter, and informed where the product information sheet and tyre label are available through a free access website.

Promotional Material

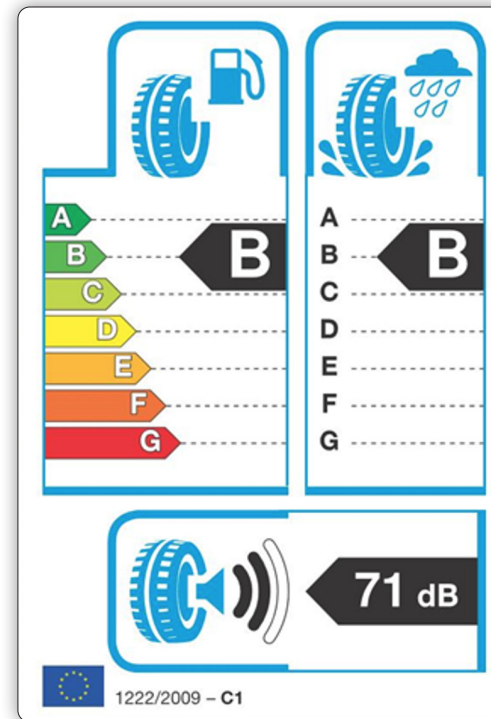
Technical promotional material relating to a specific tyre must display the 'new' tyre label and provide the following information (in the order specified):

- the fuel efficiency class (letter A to E)
- the wet grip class (letter A to E)
- the external rolling noise class and measured value in dB
- an indication of whether the tyre is for use in severe snow conditions
- an indication of whether the tyre is an ice grip tyre

Tyre labelling exceptions

Tyre label

(applicable until 1st May 2021)



Tyres placed on the market before 1st May 2021 can still bear a tyre label in the format illustrated here.

The relevant legislation

The requirements for tyre labelling are set out in Regulation (EU) 2020/740 on the labelling of tyres. You can find it [here](#).

Disclaimer

SEAI has developed this guide to help relevant entities understand and fulfil their obligations under the tyre labelling regulations. This guide is not intended to be exhaustive, and it should not be used as a sole resource for demonstrating compliance. It is the individual supplier's and distributor's responsibility to ensure their compliance with the relevant regulatory requirements.

Terms used

in this Guide

- ▶ Placing on the market means the first making available of a product on the European Market; making available means any supply of a product for distribution, consumption or use on the Union market in the course of a commercial activity, whether in return for payment for free of charge. These definitions apply in respect of the individual units of a product, and not a product model, type, range etc.
- ▶ Technical promotional material means documentation, in printed or electronic form, that is produced by a supplier to supplement advertising material.
- ▶ Authorised Representative means a natural or legal person established within the European Union who has received a written mandate from a manufacturer to act on the manufacturer's behalf in relation to specified tasks with regard to the manufacturer's obligations under the requirements of this Regulation.



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