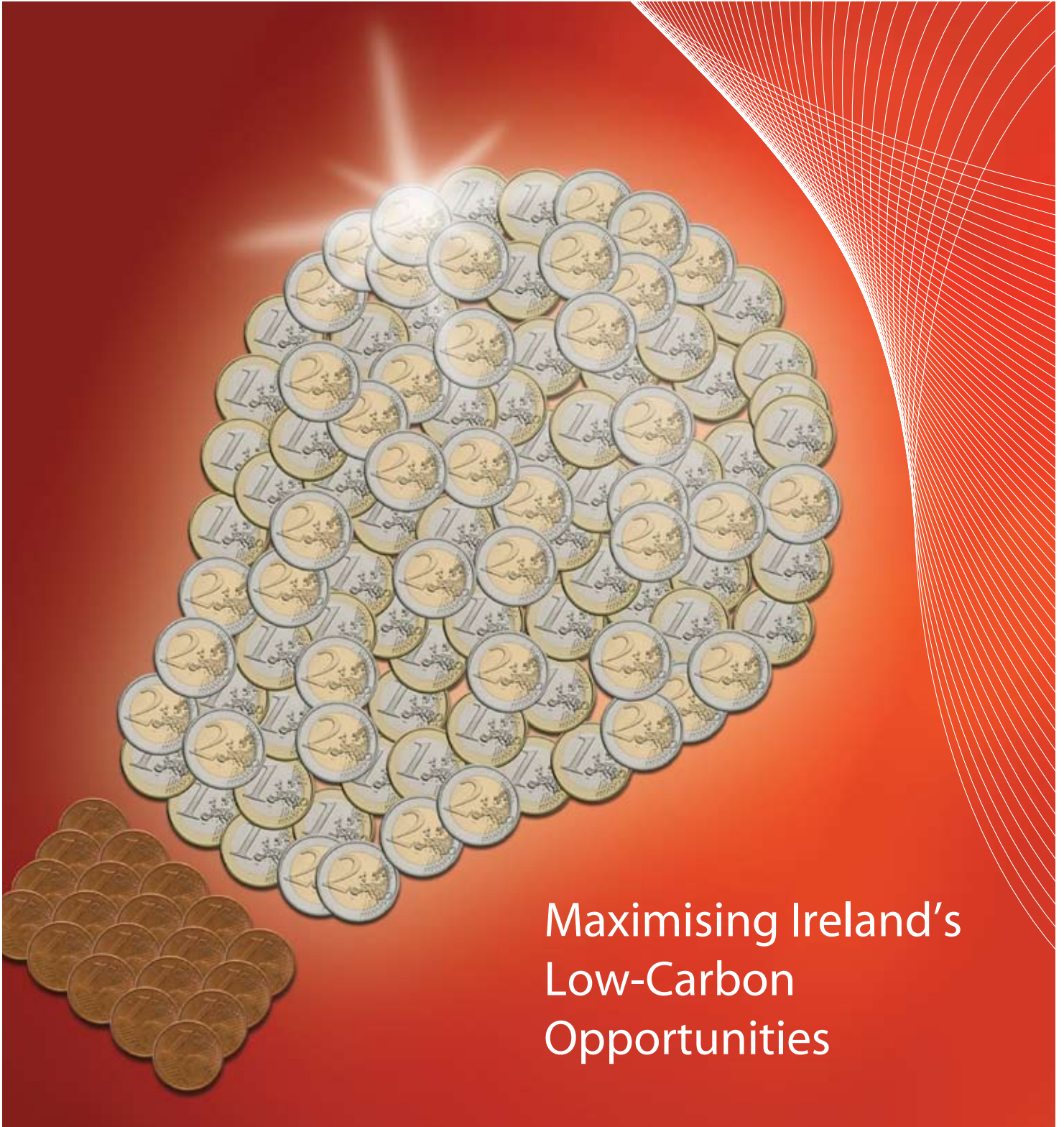


the
energy
show

Exhibition Brochure



Maximising Ireland's
Low-Carbon
Opportunities

presented by



RDS Dublin, 14th – 15th April

Maximising Ireland's Low-Carbon Opportunities

For Ireland, sustainable energy policies are a necessity, if we are to tackle global climate change, and also if we are to cut costs for business and restore our international competitiveness. The 'Green Deal' and the Green Economy will deliver real and concrete opportunities for Irish business and the Irish economy.

Economies worldwide are going green. The Obama administration has been delivering this message, that the US cannot drill its way to energy independence, but must fast-track investments in renewable sources of energy like solar power, wind power and advanced biofuels in a strategy that will create millions of new jobs.

In Ireland, sustainability and increased energy efficiency are at the heart of our economic strategy which is outlined in "Building Ireland's Smart Economy". The 'new Green Deal' will see us move away from fossil fuel-based energy production through investment in renewable energy, promotion of the green enterprise sector and the creation of 'green-collar' jobs.

The good news is that there is no nation in the world better positioned than Ireland to reap the benefits of the green revolution. We have some of the best wind and wave energy potential of any country on the planet, and we have an excellent climate for growing biomass. We have been extraordinarily successful in ICT and technology in recent years, which can be seen in the number of major multinationals who have leading operations here in Ireland. Now the challenge is to move to clean tech, making the most of the converging areas of technology and energy. This is where we can lead. The Knowledge Economy strategy which I recently launched could see 30,000 Irish jobs created in clean tech in the next ten years.

Already Irish firms are seizing the opportunities offered by the green economy. A recent Forfás study showed that the market for environmental goods and services is already worth €3.6bn in Ireland. It's worth in excess of \$600 billion worldwide in 2005 and is likely to exceed \$700 billion by 2010 and \$800 billion by 2015. The potential for Ireland and Irish firms is very real.

Government is moving swiftly to help Irish companies take advantage of this opportunity and we have recently set up a high powered Action Group on Green Enterprise. This Group will be tasked with mobilising our talents across the public and private sector to position Ireland at the forefront of the new global green economy.

This is on top of concrete Government measures taken to encourage the installation of better insulation in homes and the uptake of renewable energy in homes and businesses. Already, renewable energy accounts for 12.2% of Ireland's electricity supply, up from 9.4% in 2007. It will reach 40% by 2020.

Sustainable energy is moving across all sectors – it's not just confined to governments and policymakers, but is shared by businesses and in particular the exhibitors and attendees at this Show. Since it first started in 1996 the Energy Show has grown considerably. For example, the numbers attending have grown six fold in just a few short years and 2009 saw a record 5,500 trade visitors in attendance. The Show highlights the vast range of technology and services available to energy practitioners. It is a concrete demonstration of the diversity of energy efficiency and renewable energy solutions being supplied and in fact demanded by an increasingly informed business sector. The show also represents a marvellous opportunity to showcase your products and services to business and to benefit from becoming part of Ireland's growing green economy. By exhibiting at the Energy Show 2010, you are taking the first step toward ensuring your company is part of Ireland's green revolution.



Minister Eamon Ryan T.D.

Minister for Communications, Energy and Natural Resources

About Sustainable Energy Ireland

Sustainable Energy Ireland (SEI) was established as Ireland's national energy agency under the Sustainable Energy Act 2002. SEI's mission is to promote and assist the development of sustainable energy. Its remit relates mainly to improving energy efficiency, advancing the development and competitive deployment of renewable sources of energy and combined heat and power, and reducing the environmental impact of energy production and use, particularly in respect of greenhouse gas emissions.

SEI is charged with implementing significant aspects of government policy on sustainable energy and the climate change abatement, including:

- Assisting deployment of superior energy technologies in each sector as required;
- Raising awareness and providing information, advice and publicity on best practice;
- Stimulating research, development and demonstration;
- Stimulating preparation of necessary standards and codes;
- Publishing statistics and projections on sustainable energy and achievement of targets.

SEI is funded by the Government through the National Development Plan with programmes part financed by the European Union.

Who Should Exhibit?

Renewable Energy Product and Service Suppliers

Suppliers, manufacturers or consultants in the area of PV & Solar Thermal Energy, Wind Energy, Geothermal Energy, Bioenergy.

Energy Management Companies

Companies involved in: Consulting, Auditing, Metering, Building Energy Management Systems and Facilities Management, Energy Management Bureaus, ESCOs, Energy Agencies.

Professional Trade Associations

Professions including Architects, Engineers, Project Managers, Solar, Wind, Bioenergy, Geothermal, CHP.

Building Service and Technology Providers

Air Conditioning, Air Tightness, District Heating, Insulation, HVAC, Lighting, Heating and Cooling, Monitoring and Targeting, Motors and Drives, Refrigeration, Compressed Air, Process Specialists, Heat Recovery, Ventilation.

Energy Utilities and Suppliers

State Utilities, Gas/Electrical Suppliers, Independent Power Producers, Energy Service Companies.

Visitor Profile

Building Design and Development Professionals

Architects, Building/Consulting Engineers, Development Companies, Plant Owners and Operators, Mechanical and Electrical Contractors.

Energy Users in Commercial, Industrial and Public Sectors

Offices, Retail units, Hotels, Sports and Leisure Centres, Community Centres, Healthcare/Hospitals, Pharmachem, Food and Agri, Mining, Forestry and Timber, Electronics, Local Authorities, Third Level Institutions, Waste and Water Pumping, Small and Medium Enterprises.

Energy Suppliers and Providers

Independent Power Producers, Local Authorities, Renewable Energy Developers, State Utilities, Agents and Distributors, Original Equipment Manufacturers.

Related Interests

Banks and Financial Institutions, Environmental NGOs.

When

Wednesday 14th April 2010
09.30 – 19.00

Thursday 15th April 2010
09.00 – 17.00

Where

RDS, Main Hall, Ballsbridge, Dublin 4

What

Trade Exhibition

Presented annually by Sustainable Energy Ireland, the Energy Show is a two-day trade exhibition showcasing leading suppliers of sustainable energy products and services.

Networking Reception

There will be an Exhibitors' Networking Reception on Wednesday evening from 19.00 – 20.30.

Seminars

During this two-day event SEI will be presenting a series of professional seminars. Full details will follow on www.sei.ie/energyshow

Cost to Exhibit

Shell Scheme Stand

€225 + Vat @ 21.5% per square metre
Shell scheme stands include: divider walls, carpet, one energy efficient spotlight per 6 square metres of stand space (minimum two spotlights), name panel, stand cleaning, security, supply of invitation tickets for your customers and catalogue entry.

Space Only Stands

€211 + Vat @ 21.5% per square metre
Space only stands include: carpet, stand cleaning, security, supply of invitation tickets for your customers and catalogue entry.

Optional Extras

Optional extras, such as furniture, additional lighting, telephone, broadband, power to your stand and stand dressing, are available from our contractors. Particulars, including prices, will be detailed in our Exhibitors' Information Manual which will be available online at www.sei.ie/energyshow

How to Book

Contact Paulette Moran or Maureen Ledwith
T: +353 (0)1 2913702 (direct line)
F: +353 (0)1 6272442
E: energyshow@sei.ie

Build Up & Dismantling

Build Up

Monday 12th (Space Only) &
Tuesday 13th April 08.30 – 20.00

Dismantle

Thursday 15th April 17.00 – 23.00 &
Friday 16th April 08.00 – 14.00

Hotel Accommodation

Details will be in the Exhibitors' Information Manual which will be available in the exhibitor zone on www.sei.ie/energyshow

The Energy Show is organised on behalf of Sustainable Energy Ireland by:

Business Exhibitions Ltd,
6 Sandyford Office Park,
Foxrock, Dublin 18
T: +353 (0) 1 2957418
F: +353 (0) 1 2957417
E: energyshow@sei.ie



Sustainable Energy Ireland
Wilton Park House
Wilton Place
Dublin 2

t +353 1 808 2100
f +353 1 808 2002
e info@sei.ie
w www.sei.ie



SEI is funded by the Irish Government under the National Development Plan with programmes part financed by the European Union.

This publication is printed on environmentally friendly paper.