



**Media Release**

**30<sup>th</sup> March 2011**

## **Huge Opportunity for Irish Businesses in Emerging Clean Tech Sector**

### **~ Action Required by Business and Government to Deliver on Export Potential Focus of SEAI's Energy Show 2011~**

Ireland has significant and growing strengths in the areas of energy efficiency and renewable technologies and business and policy makers must now work together to deliver on the export potential that exists within these key areas. This is the message from the Sustainable Energy Authority of Ireland (SEAI) at the opening of its annual Energy Show 2011 at the RDS Dublin today (30<sup>th</sup> March 2011).

Speaking at the Show, the Minister for Communications, Energy and Natural Resources, Pat Rabbitte T.D. underlined the importance of energy innovation as an important driver of Ireland's economic recovery. He said: *"Sustainable energy offers many opportunities for businesses in Ireland – both for companies bringing innovative energy saving products and services to international markets, and for companies who have adopted energy efficiency as a core practice. Green jobs have an important role to play in our economic recovery as businesses are beginning to realise the benefits to be achieved from sustainable energy. "*

According to SEAI's Chief Executive, Professor J. Owen Lewis: *"Around the world, clean technology is on the agenda for policy makers, entrepreneurs and investors. In Ireland, momentum is building and the message from business here today is that this is an active sector, where new markets are being sought and where innovation is happening on a daily basis. We must now take the opportunity to ensure this dynamic sector is front and centre of our export-led economy, and that we align the structures at policy level and the ideas at business level to deliver on the potential of a thriving export-led green economy."*

The Energy Show is attracting up to 200 exhibitors, many of which are leading the way in sustainable energy solutions, including those involved in innovative energy management systems, energy efficiency products and the latest renewable energy technologies. 5,000 professionals are expected to visit the Show which is expected to generate approximately €30 million in revenue over the two days.

The Energy Show takes place on March 30<sup>th</sup> and 31<sup>st</sup> at the RDS, Dublin. For further information visit [www.seai.ie/energyshow](http://www.seai.ie/energyshow)

**Ends**

The Sustainable Energy Authority of Ireland (SEAI) has a mission to play a leading role in transforming Ireland into a society based on sustainable energy structures, technologies and practices. The Authority is part financed by Ireland's EU Structural Funds Programme co-funded by the Irish Government and the European Union

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