

SUSTAINABLE ENERGY IRELAND OMNIBUS DRAFT QUESTIONNAIRE ASK ALL AGED 15+

I am now going to ask you some questions about energy in Ireland, by energy I mean the sources of energy that provide power, heat and light for homes and industry

Q.1a) What type of fuel/energy used to generate power (such as electricity heat and light for homes and industry) can you think of?
MULTICODES ALLOWED

	Q.1a) Any	Q.1b) Most Important
Coal.....	1	1
Oil.....	2	2
Peat	3	3
Hydro-electric.....	4	4
Wind	5	5
Solar	6	6
Gas	7	7
Nuclear.....	8	8
Wave.....	9	9
Biomass	0	0
Other (SPECIFY _____ _____ & CODE)	X	X

Q.1b) What source of fuel or energy do you think is the single largest contributor to power and heat generation in Ireland?
SINGLE CODE ONLY

Q.2 Have you ever heard of the term renewable energy?

Yes.....	1
No.....	2
Don't know	3

ASK ALL AWARE

Q.2a) What sources of renewable energy, if any, can you think of?

	Q.2a) Spontaneous	Q.2b) Prompted
Coal.....	1	1
Oil.....	2	2
Peat	3	3
Hydro-electric.....	4	4
Wind	5	5
Solar	6	6
Gas	7	7
Nuclear.....	8	8
Wave.....	9	9
Biomass	0	0
Other (SPECIFY _____ _____ & CODE)	X	X

ASK ALL

Q.2b) Renewable sources of energy are energy sources which can be replaced at the rate at which they are used. Which of these sources of energy do you think are defined as renewable?

READ OUT

Q.3 What percentage of Ireland's energy do you think comes from renewable sources. Please give a percentage figure – a rough estimate will be fine

INTERVIEWER: ENTER PERCENT, USE LEADING ZEROS

<table style="margin: auto;"> <tr> <td style="border: 1px solid black; width: 30px; height: 30px;"></td> <td style="border: 1px solid black; width: 30px; height: 30px;"></td> <td style="border: 1px solid black; width: 30px; height: 30px;"></td> <td style="font-size: 2em; vertical-align: middle;">%</td> </tr> </table>				%
			%	

Q.4 Countries face many choices when it comes to meeting their energy needs. How favourable or unfavourable would you be to Ireland developing the following energy policies in order to fulfil the country's' energy needs?

	Very Favourable (5)	Fairly Favourable (4)	Neither Favourable Nor Unfavourable (3)	Fairly Unfavourable (2)	Very Unfavourable (1)
The exploration for more fossil fuels like oil and gas in Ireland and Irish waters.....	1	2	3	4	5
Implementation of standards & regulations					
To encourage energy efficiency.....	1	2	3	4	5
Development of nuclear power.....	1	2	3	4	5
Development of renewable sources of energy (i.e. wind power, solar power etc).....	1	2	3	4	5
Using taxation policy to encourage energy efficiency.....	1	2	3	4	5
Continuing to import oil and gas.....	1	2	3	4	5

I am now going to ask you some questions about wind energy and windfarms in Ireland. Windfarms are a collection of turbines (typically 60 metres tall) that are powered by the wind and generate electricity that is fed into the national grid.

Q.5 Have you ever seen a Windfarm?

Q.6 As far as you know are there any windfarms in Ireland today?

Q.6 Have you ever seen a windfarm in Ireland?

	Q.5/6		Q.6
	Ever Seen	Any In Ireland	Ever Seen Windfarm In Ireland
Yes.....	1	1	1
No.....	2	2	2
Don't know.....	3	3	3

Q.8 **SHOWCARD "1"**
Overall, do you think the generation of energy from land based windfarms is a good thing or a bad thing in Ireland?

Very good.....	1
Good.....	2
Neither good nor bad.....	3
Bad.....	4
Very bad.....	5

Q.9a) **SHOWCARD "2"**
How favourable or unfavourable would you be to the prospect of a windfarm consisting of 10 turbines being built in your local area?

Very unfavourable.....	1
Quite unfavourable.....	2
Neither favourable nor unfavourable.....	3
Quite favourable.....	4
Very favourable.....	5

ASK ALL CODE 1 & 2 AT Q.9a)

Q.9b) Why would you be favourable to the prospect of a windfarm being built in your area?
PROBE TO PRECODES

Clean energy.....	1
Provides jobs.....	2
Interesting structure.....	3
Add to the landscape.....	4
Help develop the area.....	5
Other (SPECIFY _____ _____ & CODE).....	6
Don't know.....	7

ASK ALL CODE 3 & 4 AT Q.9a)

Q.9c) Why would you be unfavourable to the prospect of a windfarm being built in your area?
PROBE TO PRECODES

Noisy.....	1
Will spoil the landscape/eyesore	2
Just don't want one near me.....	3
Harmful to wildlife.....	4
Don't think they are a good source of energy	5
Other (SPECIFY _____ _____ & CODE)	6
Don't know	7

SHOWCARD "3"

Q.10 Looking at this list of structures, please tell me which one you think applies most to the following statements. And which do you think applies next.

INTERVIEWER: WRITE '1' IN BOX UNDER MOST APPLICABLE - CONTINUE WITH 2, 3, 4 AS APPROPRIATE

READ OUT ↓	Wind Farm	Mobile Phone Mast	Power Station	Electricity Pylons
It would be very controversial.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would be very unhappy if one were built nearby	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would be damaging to the environment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would not have an adverse impact on local landscape	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would improve the local infrastructure.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would campaign against having it built near here.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would damage tourism in areas of scenic beauty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would bring jobs to the area.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would interfere with recreational uses of land in the area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
It would be damaging to health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
I would not be concerned if one were built near me	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SHOWCARD "4"

Q.11 The following are a number of statements people have made about windfarms. Please tell me to what extent you agree or disagree with the following statements?

READ OUT ↓	Agree Strongly 1	Agree 2	Neither Agree Nor Disagree 3	Disagree 4	Disagree Strongly 5
Windfarms are a non polluting source of energy ...	1	2	3	4	5
Windfarms are a positive addition to the landscape.....	1	2	3	4	5
Windfarms don't make much noise	1	2	3	4	5
Windfarms should not be in areas of scenic beauty and tourism.....	1	2	3	4	5
Windfarms can make a significant contribution to Irelands energy requirements	1	2	3	4	5
Windfarms disturb natural habitats, birds and animals.....	1	2	3	4	5
Windfarms are controversial	1	2	3	4	5
Wind power is an efficient source of energy	1	2	3	4	5
Windfarms are an eyesore on the landscape.....	1	2	3	4	5
Windfarms do not benefit local people in areas where they are built	1	2	3	4	5
Wind is an unreliable source of energy	1	2	3	4	5
A Wind industry in Ireland will create many jobs ..	1	2	3	4	5

Q.12a) Do you think the following types of area/landscape would be suitable for the development of Windfarms or not?

	Yes	No	DK
Coastal areas.....	1	1	1
Upland areas/mountains	2	2	2
Inland countryside.....	3	3	3
Areas near towns/cities	4	4	4
Off-shore	5	5	5

SHOW PHOTO'S

Q.13 I am now going to ask you about the effect of different developments on the landscape: Please tell me how significant an impact you think each of these developments has had on the landscape?

	Very Significant	Significant	Neither Significant Nor Insignificant	Insignificant	Very Insignificant
Windfarm (10 Turbines).....	1	2	3	4	5
Electricity pylons.....	1	2	3	4	5
Forestry.....	1	2	3	4	5
Housing.....	1	2	3	4	5

SHOW PHOTOS

Q.14 Thinking now specifically about windfarms, please look at these different landscapes and tell me to what extent you believe the windfarm has had a positive or negative effect on that landscape?

	Very Positive	Positive	Neither Positive Nor Negative	Negative	Very Negative
A. Upland/Mountain.....	1	2	3	4	5
B. Coastal.....	1	2	3	4	5
C. Inland countryside.....	1	2	3	4	5
D. Edge of town/city.....	1	2	3	4	5

SHOW PHOTOS

Q.15a) Which of these landscapes, if any, would you most favour as a location for windfarms in Ireland?

Q.15b) And which of these landscapes, if any, would you least favour as a location for windfarms?

	Q.15a) Most Favour	Q.15b) Least Favour
A. Upland/Mountain.....	1	1
B. Coastal.....	2	2
C. Inland countryside.....	3	3
D. Edge of town/city.....	4	4

Q.16 Please tell me how frequently, if ever, you do the following activities?

	Very Frequently	Quite Frequently	Neither	Quite Infrequently	Very Infrequently	Never
Recycle waste from home.....	1	2	3	4	5	6
Avoid buying things with too much packaging.....	1	2	3	4	5	6
Use drinking water sparingly.....	1	2	3	4	5	6
Avoid using car for short journeys	1	2	3	4	5	6
Use low energy light bulbs at home ...	1	2	3	4	5	6
Support environmental organisations	1	2	3	4	5	6
Sign environmental petitions.....	1	2	3	4	5	6
Talk about environmental issues with other people	1	2	3	4	5	6

Q.17 Have you heard of global warming/ climate change?

Yes.....	1
No.....	2

ASK IF YES AT Q17 OTHERS GO TO Q.20

Q.18a) How concerned are you about climate change?

Very concerned	1
Concerned.....	2
Neither concerned or unconcerned	3
Unconcerned.....	4
Very Unconcerned.....	5

Q.18b) How much of a problem do you think climate change will be for you or your family?

I think it will not really be a problem for me and my family	1
I think it will be a problem for me and my family	2
I think it will be a very serious problem for me and my family	3

Q.18c) How responsible do you feel for preventing climate change from happening?

Very responsible	1
Responsible.....	2
Not very responsible	3
Not at all responsible.....	4

SHOWCARD "5"

Q.19 How much or little do you think you, as an individual can do to prevent global warming/ climate change?

	Q.19	Q.20
A lot	1	1
A little	2	2
Very little.....	3	3
Nothing	4	4

SHOWCARD "6"

Q.20 2% of Irelands energy is currently generated by means of renewable energy, under Irelands obligations to the Kyoto protocol on global warming this level must rise to 6% by 2010? Please tell me how willing or unwilling you would be to support the following measures to promote the use of renewable energy in Ireland in the next five years.

	Very Willing	Willing	Neither	Quite Unwilling	Very Unwilling
Higher taxes on cars and petrol.....	1	2	3	4	5
Make electricity more expensive in order to discourage wasteful use of electricity	1	2	3	4	5
Build more windfarms on the landscape	1	2	3	4	5
Higher taxes on domestic coal and oil for home heating.....	1	2	3	4	5
Government incentives to build windfarms.....	1	2	3	4	5
Ban on non-smokeless coal for domestic heating	1	2	3	4	5
Higher penalties for businesses that cause pollution.....	1	2	3	4	5
Higher taxes on businesses that release Greenhouse gases into the atmosphere	1	2	3	4	5

SHOWCARD "7"

Q.21 Taking everything into consideration, how favourable or unfavourable are you overall to the construction of more windfarms in Ireland?

Very favourable.....	1
Fairly favourable.....	2
Neither.....	3
Fairly unfavourable	4
Very unfavourable.....	5