

One Good Idea – How to Create a Storyboard

A storyboard is a tool for laying out how your One Good Idea video will look. It helps you plan how the story will develop, shot by shot.

By creating a storyboard, you can focus on your idea and visualise each scene (the shots you'll need and what order they will go in). You want to be sure to link your images with the script (spoken or written on the screen).

The One Good Idea 'Storyboard Template' will help you to do this. Each square represents a single shot, including who/what is in the shot, the script, and any text or graphics needed.

Now, let's get started!

How To... Storyboard



Step 1: Get your One Good Idea team together

Get together so you can map out your video plan and script and work on your story board together.



Step 2: Use the One Good Idea storyboard template

Download the storyboard template on the SEAI website. This allows you to sketch out each scene in the rectangles provided. You can have as many scenes as you like. Just remember your video can be no longer than 1 minute! It's a good idea to add timing (seconds per scene).



Step 3: Add the script

Under each rectangle, write the line of script or words that you want to add to that scene. Include any written text that will appear on screen.



Step 4: Draw out the story

Do a sketch of each scene in the rectangle boxes. Don't worry if you can't draw well, simple line drawings will work. If you don't want to sketch the shots by hand, you can use photographs or images cut from a magazine or taken from the internet. Make sure to only use stock images or images from creativecommons.org to ensure you have consent and they are royalty free. You can also use a digital story board app such as <https://www.storyboardthat.com/>. Just make sure to submit it with your entry.



Step 5: Add Notes

Add in any important notes about each scene. This might include a description of what's happening, the location, camera angle or movement etc. And don't forget to think about audio such as music or sound effects.

Remember, storyboarding is a great way to get your team to drum up inspirational ideas and to put them down on paper. Be creative and imaginative, and have fun with it. It doesn't have to be perfect, it's just a rough idea at this stage. You can go back and work on it later.

And remember, keep it simple. It's all about your **One Good Idea**

