

SEAI One Good Idea Proposal Form 2019 – 2020

Information for Teachers

- This downloadable form is for teaching / information purposes and not to be submitted as your application
- Please register and submit your form here:
<https://onegoodidea.awardsplatform.com/>

Thank you for registering for the SEAI One Good Idea competition. Now it is time to get started on your project to save energy and take climate action.

It's easy to get started:

1. Pick your team of 2-6 people
2. Choose one topic (see the topic page on the website)
3. Come up with **One Good Idea** to save energy and take climate action
4. Choose your audience
5. Tell us about your One Good Idea 1 Minute Film plan
6. Tells us about your One Good Idea campaign plan to include your film
7. Complete this proposal form and submit it by: **Friday, 18th October**

Next Steps for Shortlisted Teams:

The teams with the best proposals will be chosen to:

- **Make** their One Good Idea 1_minute film
- **Promote** their film and idea through an awareness campaign
- **Present** their film and campaign at a regional event
- These teams will be in with a chance to go to the **One Good Idea** National Final in Dublin in April 2020!

Need more help?

We are here to help with any questions you might have contact us on **T: 01 522 4830**

E: onegoodidea@seai.ie

Don't forget all the information on the project is on the One Good Idea webpage.

www.seai.ie/community-energy/schools/one-good-idea/



This is for information purposes only
please register and submit your proposal online.

Section 1: Team Details: Please Complete all Fields

Team name	
Team members' names	
Teams' Gender	Female <input type="checkbox"/> Male <input type="checkbox"/> Mixed <input type="checkbox"/> Prefer not to disclose <input type="checkbox"/>
What class are you in?	
As part of what subject will you do your project?	
School name	
School roll number	
School address	
Teacher's name	
Teacher's email address	
Teacher's mobile phone number	
Terms and Conditions	<input type="checkbox"/> We agree to be bound by the terms and conditions for participation in this project, as outlined on the One Good Idea website .
Teacher's signature	
Date	



Section 2: Your One Good Idea, and Research on Chosen Topic (30 Marks)

In Section 2, the adjudicators would like you to explain what you learned from your research on your chosen topic and to describe your team's 'One Good Idea' for how people can **save energy and take climate action**.

1. **Choose a Topic:** Pick one topic* that your team will research from the list below:
(Check out the website for factsheets on these topics on our website)

*Please tick one topic from the **appropriate grade level**

Primary Topics

	Saving energy at home
	Saving energy at school
	Saving energy when you travel
	Energy and the clothes you wear
	Energy and the food you eat
	Climate action

Post Primary Topics

	Saving energy at home
	Saving energy at school
	Saving energy when you travel
	Energy and Climate Action- Think before you buy!
	Energy and Climate Action- clean, renewable energy
	Climate action

2. What is your One Good Idea to save energy and take climate action? Explain in one sentence.
(Marks: 10)



Section 2: Continued

3. How will your One Good Idea help people to **save energy**? **Be specific** (explain how your idea will reduce energy use e.g. 'the shorter the distance food travels by road, air or sea, the less fuel is used' or 'washing clothes at cooler temperatures and not using a tumble dryer uses less energy')

(Marks: 5)

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4. How will your One Good Idea help people to **take climate action**? **Be specific** (explain how the actions you want people to take will help e.g. when they produce their own food or take public transport, it will reduce use of fossil fuels and cut carbon emissions)

(Marks: 5)

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5. Identify the **3 most important things** you have learned about your topic and your One Good Idea from your research. **Make sure that your findings relate to your topic and are expressed clearly.**

(Max 300 words)

(Marks: 10)

1)
2)
3)



Section 3: Your SEAI One Good Idea 1 Minute Film Plan and Storyboard (40 marks)

In Section 3, the adjudicators would like you to explain your film idea. Think about the following: **1)** What will your film be about? **2)** What will your One Good Idea message be? **3)** Will it be clear what people can do to save energy and take climate action? **4)** Is it fact based? **5)** Would it make a good ad? **6)** How will it inspire change and get attention?

You can read the 'How to Make a Film' section and watch last year's video on our website for some helpful tips!

1. Tell us about your One Good Idea 1 Minute Film (Describe the film; what's it about? What is the key message? What will it show? Who are the characters? Is it funny or serious?) (Max 200 words) **(Marks: 10)**

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2. Who is your target audience?

Tick all that apply

<input type="checkbox"/>	The children in your school
<input type="checkbox"/>	Teachers
<input type="checkbox"/>	Parents / adults in the wider community

3. What tools will you use to make your film?

Tick all that apply

<input type="checkbox"/>	Animation
<input type="checkbox"/>	Music
<input type="checkbox"/>	People acting
<input type="checkbox"/>	Puppets
<input type="checkbox"/>	Stop Motion
<input type="checkbox"/>	Voice over
<input type="checkbox"/>	Whiteboard animation
<input type="checkbox"/>	Other (please describe):



Section 3: Continued

4. When and where will you shoot your film?

(Marks 5)

6. **Complete your Story Board** to provide more detail about your film idea. Be clear about how it will show people the simple actions they can take to save energy and take climate action. Make sure your storyboard has a clear beginning, middle, and end. Read how to create a storyboard and download the template here.

(Marks: 25)



Section 4: Your One Good Idea Film Promotional Campaign (30 Marks)

In Section 4, the adjudicators would like you to explain how you plan to promote your film: **1)** How- the promotional idea **2)** When- estimated date, month or time **3)** Where – school, home, community centre etc. **4)** What will you do?

***Remember* no matter which promotional idea you choose, your goal is to promote your film to as many people as possible!**

1a. Tell us about how you're going to promote your One Good Idea and film. In the table below, tick the promotional ideas you will use. *In question 1b we will invite you to give details.*
(Marks: 25)

Please tick the box next to the promotional ideas you will use.

Tick	Promotional ideas
----	Events:
	Information day in school or local community
	Screenings of your film in school or local community
	Invite a speaker to your school
	Quiz
	Flash-mob
	Song or rap
----	Media:
	Newspaper Articles
	Press release
	Radio
	TV
----	Social Media (insert links if available)
	Instagram
	Facebook
	Twitter
	Other social media
----	Promotional Material:
	Billboards
	Leaflets or flyers
	Posters
	Other (please provide detail in question 1b)



Section 4: Continued

1b. Describe how you will share your One Good Idea and Film (Events, Media, Social Media, Promotional Materials). *Think about when, where, and with who.*

2. Please provide a realistic estimate of how many people you think your film and promotional campaign will reach

(Marks: 5)

3. Any additional information: (Max 50 words)

**Thank you for completing your SEAI One Good Idea Proposal Form.
Please read the following checklist before submitting your form.**

One Good Idea Proposal Form Checklist:

1. Have you answered all questions?
2. Have you completed your story board template?
3. Have you attached your story board to your application?
4. Have you provided any additional information (if applicable)?

