

**seai** SUSTAINABLE  
ENERGY AUTHORITY  
OF IRELAND

# ENERGY SHOW

27<sup>th</sup> & 28<sup>th</sup> March 2019  
**RDS, DUBLIN**



# Exhibitor Brochure

# What is the SEAI Energy Show?

The SEAI Energy Show, now in operation for over twenty years, is the only multidiscipline all-inclusive business to business event in Ireland focussed on sustainable energy solutions.

The SEAI Energy Show offers an exhibition, expert seminars, technology demonstrations and multiple networking opportunities for visitors. Last year, in addition to achieving 4,200 attendees, over €90 million in revenue sales was generated by exhibitors at the Show.

Exhibiting at the SEAI Energy Show 2019 will be a key step for your company in fostering relationships with our attendees who are in the market for energy saving technologies. The SEAI Energy Show will allow your company to meet potential business partners, generate new ideas, gather new knowledge, foster collaborations and help you achieve your annual sales targets. The SEAI Energy Show is the ideal place to do business, learn and network within your industry.

# Invitation

In October 2018, the Intergovernmental Panel on Climate Change published a Special Report on Global Warming of 1.5°C. The report shows that we are already seeing the consequences of 1°C of global warming through more extreme weather, rising sea levels and diminishing Arctic sea ice. These changes are impacting humanity and ecosystems today. To avoid the risk of long-lasting or irreversible changes to the climate system, it is clear that we must make rapid, far-reaching and unprecedented changes across all aspects of society. Ireland's transition to clean energy is an essential part of this.

Minister for Communications, Climate Action and Environment, Richard Bruton T.D. recently announced €77 million government funding from the climate action fund for seven major climate change projects including district heating, electrification of transport and renewable sources for heat. This is a welcome step in the right direction. This comes as part of the Government of Ireland's National Development Plan which commits to investing €7.6 billion of exchequer funding between now and 2027 to transition Ireland to a low carbon society, with an additional €8.6 billion to deliver sustainable public transport.

The bottom line is that change must come. We need to continue to use less energy at the same time as we develop our local renewable sources of energy. This development will create significant economic opportunity, and will support the transition to a more sustainable economy – one that is not wedded to fossil fuel use.

The SEAI Energy Show is where organisations gather to get up to speed on all aspects of sustainable energy. It is where businesses identify what they need to improve their energy performance. The energy saving and renewable energy solutions required for the transition will be on display at the Show. Those who exhibit at the SEAI Energy Show have access to a market that's ready and willing to do business. Last year, over €90 million in revenue was generated at the Show. That figure is set to grow even further in 2019.

Don't miss out on this business opportunity.

**Book your place now.**



**Jim Gannon**  
CEO, Sustainable Energy  
Authority of Ireland

# Why get involved?

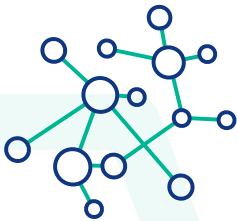
## Highlights from 2018



OVER  
**€90M**  
SALES GENERATED  
(Up 9% on 2017)



**4200+**  
REGISTERED ATTENDEES



**69%**  
OF ATTENDEES MET  
NEW SUPPLIERS THEY WILL USE  
(up 5% on last year)



OVER  
**25%**  
OF VISITORS SPEND  
OVER €100,000 PER YEAR



**92%**  
OF VISITORS DESCRIBED THE SHOW AS  
VERY GOOD TO EXCELLENT AND WILL  
RETURN IN 2019



# Our key features



## SEAI Energy Theatre Talks

Offering free expert talks on the latest policy and market developments in energy efficiency and renewable energy

## Best Practice Demonstrations

Giving best practice demonstrations on the latest wall and roof insulation, solar technologies, heat pumps and ventilation

## International Markets Pavilion

For businesses looking to expand, attendees can meet with trade representatives from abroad to explore new markets



## Meeting Pods

Arrange short meetings with other attendees through our meeting pods which can be reserved through our app.



## Test Drive

Offering free test drives in the latest electric cars on the Irish market

## Networking App

Visitors can message and arrange short meetings with exhibitors and other attendees.



## Product of the Show Awards

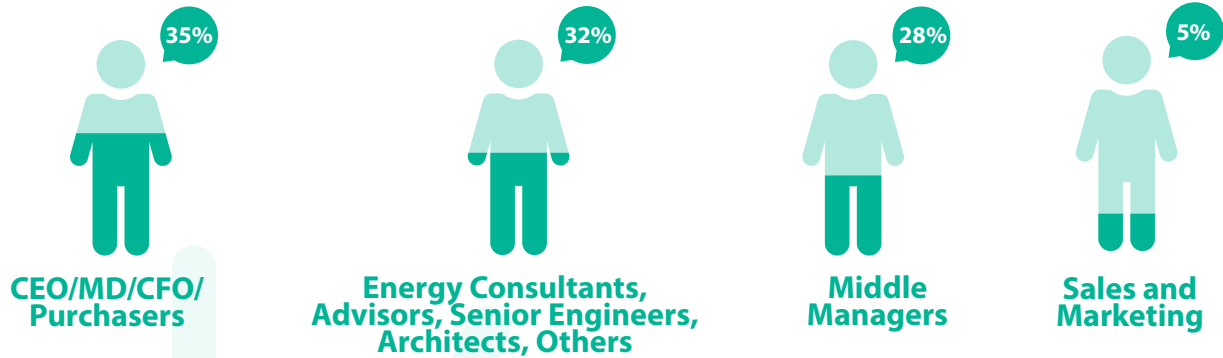
The Awards have championed innovative product developments, especially those incorporating smart energy solutions.

Energy Show Product of the Show Awards  
OVERALL WINNER

Company — Solar Electric Ireland  
— sonnenBatterie ECO8 energy storage solution  
Stand No: A5

Presented by  
seai SUSTAINABLE ENERGY AUTHORITY

# Meet our visitors



## Building Design and Development Professionals

- Architects
- Building / Consulting Engineers
- Development Companies Energy Auditors
- Plant Owners and Operators
- Mechanical and Electrical Contractors

## Energy Users in

- Commercial
- Industrial and Public Sectors Offices
- Retail units
- Hotels
- Sports and Leisure Centres
- Community Centres
- Healthcare / Hospitals
- Pharmachem
- Food and Agri
- Mining
- Forestry and Timber
- Electronics
- Local Authorities
- Third Level Institutions
- Waste and Water Pumping
- Small and Medium Enterprises.

## Energy Suppliers and Providers

- Independent Power Producers
- Local Authorities
- Renewable Energy Developers
- State Utilities
- Agents and Distributors
- Original Equipment Manufacturers

## Related Interests

- Banks and Financial Institutions
- Environmental NGOs

# Exhibition

Book your exhibition space online at [www.seai.ie/energyshow](http://www.seai.ie/energyshow)  
Exhibitors can rent either space only or a shell scheme booth.

## **Space Only €222 + VAT per square metre**

The following is included in the costs:

- Carpet
- Stand cleaning
- Night security
- Supply of invitation tickets and e-zine updates for your customers
- Listing in the Energy Show 2019 website, app and final programme
- Parking passes

## **Shell Scheme €236 + VAT per square metre**

Consists of a modular construction with:

- 2 energy efficient spotlights and 1 double socket
- Bus stop sign with company name
- Carpet
- Stand cleaning
- Night security
- Supply of invitation tickets and e-zine updates for your customers
- Listing in the Energy Show 2019 website, app and final programme
- Parking passes

*Note: All Irish based businesses must be charged 23% VAT for exhibition space.*

## **Optional Extras**

Optional extras such as furniture, additional lighting, telephone broadband, Wi-Fi, power to your stand and stand dressing are available from our contractors.

Particulars, including prices, will be detailed in our Exhibitors' Manual which will be available online three months in advance of the Show at: [www.seai.ie/energyshow](http://www.seai.ie/energyshow)

# WEEE Enforcement

SEAI Energy Show exhibitors who are producers or distributors of electrical or electronic equipment and/or batteries must comply with the WEEE and Batteries regulations.

For further details visit:

[www.weee-enforcement.ie](http://www.weee-enforcement.ie)  
[www.batteries-enforcement.ie](http://www.batteries-enforcement.ie)

## Contact Information

Conference Partners International is delighted to be working closely with SEAI to organise the SEAI Energy Show 2019

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Rialtas na hÉireann  
Government of Ireland