Recluce Your Use

Campaign Overview September 2022 – March 2023

For further information on outcomes please visit SEAI Case Study page **CLICK HERE**



In September 2022, the Government of Ireland required all public bodies to commit to saving between 5-10% of their energy use, and 15% in buildings, over winter 2022/2023.

The Reduce Your Use initiative was developed by SEAI (Sustainable Energy Authority Ireland) and OPW (Office of Public Works) as a staff energy awareness campaign across public organisations to achieve these energy-saving goals.

The initiative provided energy-saving advice on:

Heating

Use of appliances

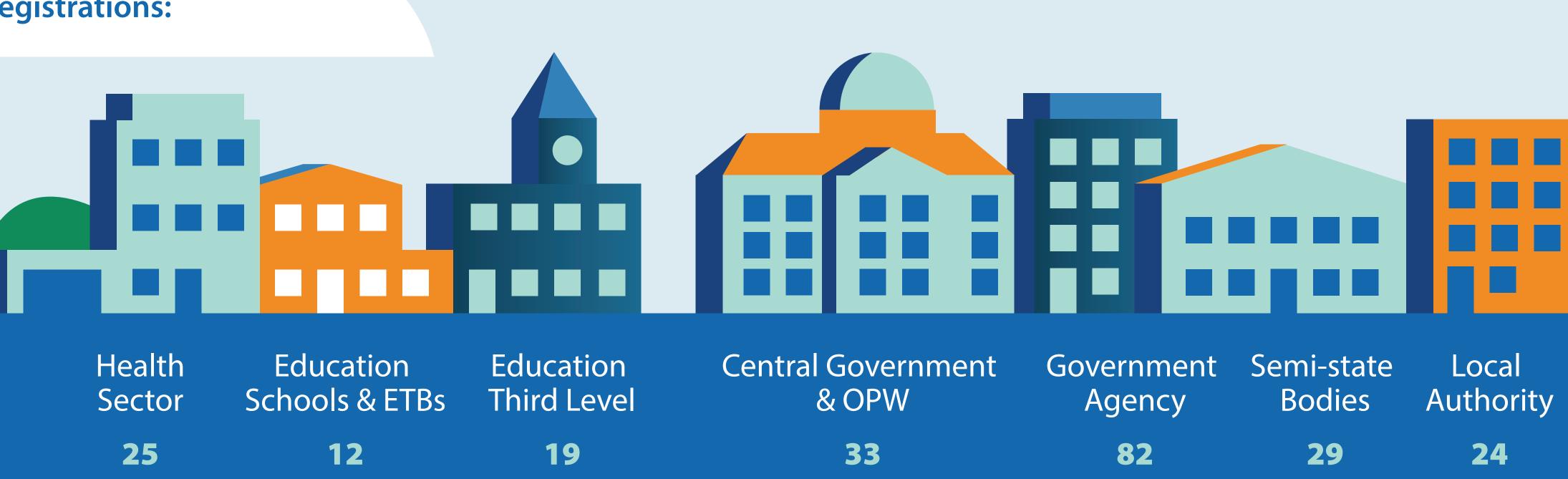
Transport

Energy saving resolutions

 Lighting Home offices

 Hot water Holiday shut-downs





Savings Achieved



OPW measured Savings

83% of the buildings measured exceeded the 15% building savings target (sample size 29).





Self-reported Savings

Most organisations achieved the **5-10%** organisational saving target, and many exceeded it significantly.

Staff Survey



agreed that staff can have a major impact on energy use at work.



saving energy at work is something they should be personally responsible for.



81% agreed or strongly agreed that saving energy should be a priority for their organisation.



67% agreed or strongly agreed to heat workspaces to 19°C, but only 38% felt their colleagues would find it acceptable.

Through energy teams in public bodies, the campaign collected staff attitudes towards heating and energy saving in October and November 2022 (before and after the first month of the campaign).

Total responses

1,715

First survey 1,221

Second survey

494

Before vs After After the October heating campaign,

there was a 22% shift in survey respondents who noticed energy savings efforts at work

Impact



220 organisations



234 shared 11,620 downloads



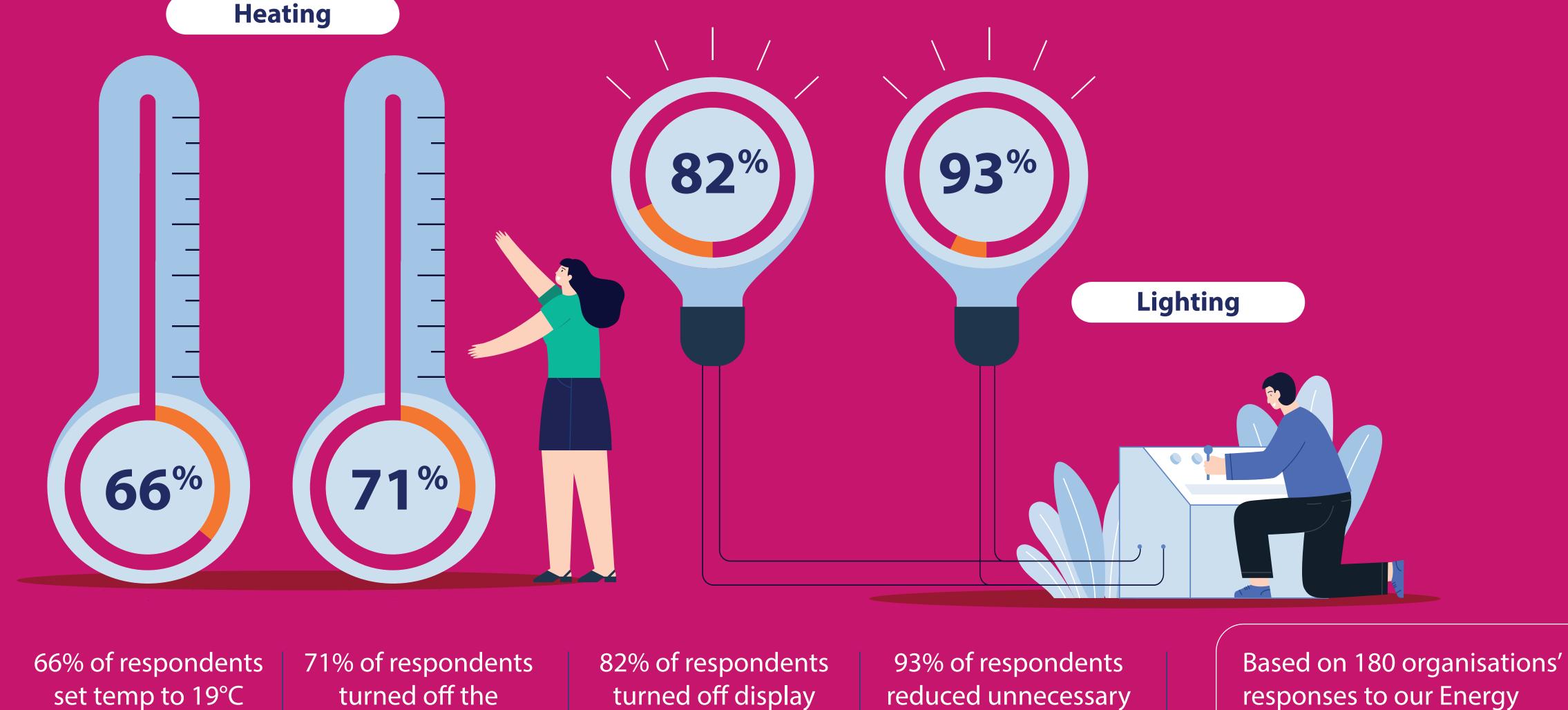




19 held

96 attendees on average

Outcomes from Participating Organisations



in most or all of their buildings.

hours before their offices closed.

heat at least 1-2

lighting at peak time (5-7 pm) in most or all of their buildings.

lighting in most or all of their buildings.

survey, we gathered insights on completed mandated actions.

Performance Officer (EPO)

"We appreciated the availability of

pre-prepared materials to support

our campaign. The public mandate

provided added impetus to our

internal communications."

Feedback from Participants

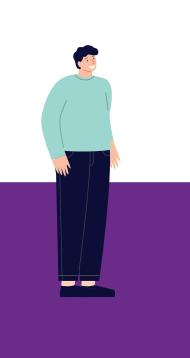


"We have found the Reduce Your Use initiative to be a hugely positive experience in general. That we can see the gains being made with our

monthly meetings with our energy consultants only enhances this. We look forward to continuing to reduce

Government Agency

our energy use."



run. I would definitely be happy to continue with it on our Campus in coming months/ years."

University

"Reduce Your use campaign was very

useful, full of valuable information,

very well received by Campus staff.

Well organised, easy to introduce and







public bodies based on guidance from SEAI which provided some leeway on baseline

and comparison periods, and in methodologies for measuring or estimating savings.