

Community Charter

A community charter is a one-page overview of your Sustainable Energy Community's (SEC) vision and aims, briefly outlining your objectives and commitments to action.

It is signed on behalf of your SEC by nominated steering committee members but is not a legal document. It is a communications tool representing the collective ambition of your SEC.

Building from the skills assessment and opportunity mapping exercise, this document provides:

- Guidance on developing your community charter.
- A template that you can edit online or print.
- An example of a completed charter to guide you.



Sustainable Energy Communities Programme



Key elements to building your community charter

Your community charter should be created to suit your community's unique needs and vision.

To get you started, we have outlined key elements to create your charter and a mock-up example template.

This information is intended to serve as a guideline rather than a blueprint, so adapt to your preferred style.

Vision Statement: Our vision is...

If you want to engage with your wider community and have others to join with you, you must start with a clear vision.

This is a one-sentence, aspirational statement describing how your community will be different in the long-term as a result of establishing the Sustainable Energy Community.

A useful visioning question to answer is: How will your community look, feel and act if your SEC is successful?

Mission Statement: Our mission is...

A mission should be grounded more in real terms of achievable and measurable impact you can make.

This is the 'how' part: how your SEC will go about making your vision a reality.

Our Goals: We aim to...

An explanation on the initiatives and high-level goals your SEC plans to pursue to achieve your vision.

Your goals are a list of targets or outcomes you plan to deliver and should be SMART:

- **Specific** (simple, sensible, significant).
- **Measurable** (meaningful, motivational).
- **Achievable** (agreed, attainable).
- **Relevant** (reasonable, realistic and resourced, results-based).
- **Time bound** (time-based, time/cost limited, timely, time-sensitive).

Our Actions: We will deliver this through....

Outline tangible actions you will demonstrate in the community. Utilising skills assessment and opportunity mapping can be useful for this section in outlining the actions you are planning to take.

See the example charter on the next page to guide you on completing your own. An online editable blank template is provided to allow you to:

- Add your SEC name.
- Select the text boxes, type to complete each section.
- Upload your own SEC logo.
- Add type signatures.

Alternatively you can print this document to complete manually.

Sustainable Energy Community Charter

Name: **Ballykelly Sustainable Energy Community**



Vision

Our vision is:

A near zero carbon town where everyone is included and supported in the energy transition.

Mission

Our mission is:

To provide energy leadership and inspiration to all members of our community to achieve a low carbon Ballykelly.

Goals

We aim to:

- Engage with and listen to the energy needs of our community.
- Educate all members in the community on energy initiatives and supports available to them.
- Establish and understand Ballykelly's baseline energy demand and use to identify opportunities for low cost or no-cost efficiencies, retrofitting and renewable energy projects.
- Increase awareness and uptake of energy efficiency technologies to lower carbon emissions in our community.
- Build and contribute to, existing knowledge of what other communities have achieved in their journey towards zero carbon future.

Our Actions

We will deliver this through:

Community Engagement

- Collaborating and engaging effectively with the wider community through in person events, online surveys so we understand and support the needs of our community.
- Learning from our SEAI mentor, other communities experience in the SEC Network and, building relationships with key community groups and businesses.

Assessing Ballykelly's energy demand and opportunities

Applying for 100% SEAI funding to develop an Energy Master Plan for Ballykelly in 2025.

- Working with our mentor and assigned contractor to develop and deliver the Energy Master Plan.
- Launch the Ballykelly Energy Master Plan to the wider community in 2026.

Education and Awareness

- Host and attend online and in person events that are relevant to the community to educate and inform on steps they can take in their daily lives.
- Demonstrate uptake of energy efficiency projects and initiatives in our community to reduce our carbon emissions.

Sharing impact

- Promoting our work and the theme of sustainable energy across the community and SEC network.

We the undersigned are fully supportive of, and commit to the vision, goals and implementing actions to realise our ambitions in and for our community.



Sustainable Energy Community Charter

Name: _____

Vision	Mission	Goals
Our vision is:	Our mission is:	We aim to:
Our Actions		We the undersigned are fully supportive of, and commit to the vision, goals and implementing actions to realise our ambitions in and for our community.
We will deliver this through:		





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