

Fuel Price Comparison Display Guidance

This document is intended to aid fuel stations in interpreting their Fuel Price Comparison display obligations under Statutory Instrument (S.I.) No. 703 of 2022. The S.I. itself is the original source of this information. If anything is unclear or contradictory, please refer to the direction of the S.I.

What is this Fuel Price Comparison Display for?

The purpose of this Fuel Price Comparison is to provide consumers with visible, consistent, and clear information regarding the comparative price of a variety of transport fuels. It is expressed as an approximate cost of fuel in euro for every 100km travelled. It is based on nationwide vehicles and values and does not directly relate to the price per litre already displayed at the fuel station.

Who is legally obliged to display the Fuel Price Comparison?

Fuel stations with 3 or more retail fuel pumps are obligated to display the Fuel Price Comparison. A fuel pump means a pumping unit which may dispense petrol, diesel, or alternative fuels from one or more nozzles and to one or more vehicles at a time.

For example, a single pumping unit with 1, 2 or 3 nozzles is considered a single fuel pump. Fuel pumps used to supply agri-diesel or home heating oil's such as Kerosene should not be counted.

Where do I find the Latest Version of the Fuel Price Comparison?

The latest version is available on the [SEAI webpage](#) and is available as a PDF in both [English](#) and [Irish](#). Each obligated fuel station is to display the Fuel Price Comparison values as is. Values will be updated by SEAI 10 working days before the start of each quarter along with the webpage and PDFs.

Where should the Fuel Price Comparison be Displayed?

There are three options for where and how to display the Fuel Price Comparison.

- An A3 sized sign or poster can be printed and displayed on or near the fuel pumps.
- An A2 sized sign or poster can be printed and displayed at the attached shop entrance or within the shop at the place of payment.
- A 19" or greater display screen or electronic monitor at any of the locations mentioned above can be used to display the Fuel Price Comparison. The comparison should be displayed for a minimum of 20 seconds within every 60 second window.

How Often Will the Fuel Price Comparison be Updated?

Quarterly. SEAI will update the Fuel Price Comparison website and Pdf documents 10 working days before the start of each quarter. Each fuel station must then update their display within 5 working days after the beginning of that quarter.

Will Fuel Stations be Inspected for Compliance?

Inspectors will carry out spot checks on obligated fuel stations. These will be carried out according to

an internal schedule and can also be prompted via notification from the public. A fuel station found to be non-compliant is liable on summary conviction to a class A fine, as per Regulation 3(3) within the S.I.

How do I declare Compliance or no Obligation?

A letter detailing the S.I. has been sent to each fuel station in Q1 2024. That letter outlines the options available to declare compliance or no obligation. Alternatively, the [SEAI webpage](#) includes a linked form which allows fuel stations to submit this response electronically.

Are Supports Available to Aid Implementation?

The details and information within the SEAI webpage are there to aid implementation. There are no financial supports associated with this S.I.



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