



Campaign Diary Form 2018 – 2019 Primary

**This is for teaching / information purposes only
please submit your diary online.**

Congratulations, your team have got to the next stage, so now it is time to launch and run your One Good Idea campaign! Then complete the Campaign Diary form and your draft Presentation Pitch and send them in before the deadline.

Please submit your application online, just log back into your account.

Use this form to include all the information about your campaign. Please complete all questions in the Campaign Diary form. You can include additional information such as posters, flyers, photos, adverts etc. You will also need to submit the video of your Presentation Pitch. **Deadline: Friday 8th March 2019.**

Need more help?

Contact us on **T:** 01 522 4830 **E:** onegoodidea@seai.ie or visit www.seai.ie/onegoodidea

Team Details

Team name	
Team members' names	
What class are you in?	
Topic	
School name	
School roll number	
School address	
Teacher's name	
Teacher's email address	
Teacher's contact phone number	





Tick Here	We agree to be bound by the terms and conditions for participation in this project, as outlined on the One Good Idea website.
Teacher's signature	
Date	

Research (20 Marks)

Desk Research: How did your research your topic e.g. in books, magazines, on the internet? List at least 3 examples

Action Research: Did you conduct surveys about the topic? Where and when did you to your survey(s)? Who did you survey? How many people did you survey? What did you find out?

Did you contact any organisations or invite a speaker to the school? If so, please provide details.





Did you use other ways of researching? If so give examples.

Linking your Research to your Campaign (10 Marks)

What did your research tell you and how did this information help you to create your campaign?

Your One Good Idea (10 Marks)

What is your One Good Idea for **saving energy** and taking action on climate change?

What simple actions did you encourage people to take to save energy and tackle climate change?
Please give examples





Who did you try to reach with your campaign? *Tick all that apply*

<input type="checkbox"/>	The children in your school
<input type="checkbox"/>	Teachers
<input type="checkbox"/>	Parents
<input type="checkbox"/>	Primary school children (for Post Primary teams only)

Your One Good Idea Awareness Campaign (40 Marks)

Tell us how you shared your One Good Idea message with your target audience. We want to know When? Where? How? (List any idea you had such as a song, a poster, a board game, a bookmark, a puppet show, a short film, a TV or radio advertisement, a newspaper article, a presentation or a quiz.)

Did you hold any events to promote your One Good Idea campaign eg: an awareness day in school, invite a speaker to the school, a film screening etc. Please provide as much detail as possible.

Please provide links to websites or social media platforms used, such as your school's Facebook page, and provide samples of any materials you may have created such as posters, photos etc. (these can be attached at the end of the form)





Did you create a slogan and / or a logo? If so include your slogan here and attach your logo at the end of the form.

How many people do you think your campaign reached? Please provide numbers.
(For example, how many people you contacted, spoke to, or attended an event you ran. Any newspaper articles, media appearances you made on radio or tv etc.)

Any other information you would like to include:

Tell us why your team should be picked to be one of the finalists who will present at the National Final 14th May 2019.





Your One Good Idea Pitch (20 Marks)

Please remember to submit a copy of the film of your Presentation Pitch about your One Good Idea campaign.

