**One Good Idea Primary Campaign Proposal 2018 - 2019**

This is for teaching / information purposes only

please register and submit your proposal online.

Thank you for registering for the SEAI One Good Idea competition. Now it is time to get started on your project to save energy and take climate action

It’s easy to get started:

* Pick your team of 2-6 people
* Choose a topic (see the topic page on the website)
* Come up with **One Good Idea** to save energy
* Choose your audience
* Tell us how you plan to put your idea into action by completing this proposal form and submitting it by:

**DEADLINE: Friday 16th November 2018**

**Remember:**

Simple actions can make a big difference, that’s why we want you to tell us about your One Good Idea and how you will share it. The shortlisted teams with the best proposals will be chosen to receive a workshop in January 2019 to help put your campaign into action. These teams will be in with a chance to go to the **One Good Idea** National Final in May 2019!

**Need more help?**

We are here to help with any questions you might have contact us on **T:** 01 522 4830 **E:**[onegoodidea@seai.ie](mailto:onegoodidea@seai.ie)

Don’t forget all the information on the project is on the One Good Idea webpage [www.seai.ie/onegoodidea](http://www.seai.ie/onegoodidea). You can also download a poster for your class to remind you what to do.

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**Team Details: Please complete all fields**

|  |  |
| --- | --- |
| Team name |  |
| Team members’ names |  |
| What class are you in? |  |
| As part of what subject will you do your project? |  |
| School name |  |
| School roll number |  |
| School address |  |
| Teacher’s name |  |
| Teacher’s email address |  |
| Teacher’s contact phone number |  |
| Tick Here | We agree to be bound by the terms and conditions for participation in this project, as outlined on the **One Good Idea** website. |
| Teacher’s signature |  |
| Date |  |

**Choose a project topic**

1. Pick a topic that your team will research from the list below

(Check out the website for factsheets on these topics www.seai/onegoodidea)

Tick one:

|  |  |
| --- | --- |
|  | Saving energy at home |
|  | Saving energy at school |
|  | Saving energy when we travel |
|  | Energy and the clothes you wear |
|  | Energy and the food you eat |
|  | Climate action |

1. Tell us what you know about your topic, what have you learned so far? (Marks: 15)

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1. List three ways you will research and learn more about your chosen topic. (Marks: 15)

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**Your campaign**

1. What is your **One Good Idea** to encourage people to save energy every day? (Marks: 10)

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1. What do you want people to do? (Marks: 10)

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1. Who will you try to reach with your campaign?

*Tick all that apply*

|  |  |
| --- | --- |
|  | The children in your school |
|  | Teachers |
|  | Parents |

1. How will you share your One Good Idea with your audience? e.g. your class or teachers during break, children in another local primary school or adults in your neighbourhood. (Marks: 10)
2. How do you think your One Good Idea will help people to use less energy and take climate action? (Marks: 10)

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1. What is your campaign slogan? (Marks:5)

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**Sharing your One Good Idea**

1. How will you tell people about your One Good Idea campaign e.g. a song, a poster, a board game, a bookmark, a puppet show, a short film, a TV or radio, social media, advertisement, a presentation or a quiz etc: (Marks:20)

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1. Tell us why your team should be picked to be one of the shortlisted Teams chosen to receive a workshop to help you run your campaign. (Marks: 5)

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